SHILPA BHAT

CONTACT

Address : Monmouth Junction, NJ 08852

Phone : 7327816963

Email : sas.bhat08@gmail.com

WWW : Bold Profile

PORTFOLIO

- https://www.shilpabhat.com/

SKILLS

- User Research
- Prototyping
- Responsive Design
- Wireframing and Prototype Design
- UX Design
- Usability Testing
- Mobile Design
- User Interface Design
- Heuristic Evaluation
- Journey Mapping
- Wireframing
- Web Design

PROFESSIONAL SUMMARY

With a rich background encompassing 15+ years of expertise in diverse domains, I bring forth a wealth of experience. Possessing over 5 years of hands-on engagement in UX Design, I adeptly leverage tools like Figma, Sketch, Photoshop, InVision, and Axure. My proficiency extends to a solid foundation in the AGILE Software Development Life Cycle, where I specialize in crafting wireframes, storyboards, and high-fidelity mockups tailored for web-based applications. Through close collaboration with developers, I ensure the seamless integration of UX designs, showcasing a profound understanding of user-centric interface and interaction design, coupled with a mastery of UX best practices.

WORK HISTORY

UX Designer (Remote), 10/2020 to Current
SMS Inc - New Jersey

- Collaborated with developers to implement interactive elements into the product interface
- Researched industry trends and competitor analysis to inform design decisions
- Produced detailed design documents such as style guides, site maps, flow diagrams
- Analyzed and evaluated current user interfaces to propose usability improvements
- Created low-fidelity mockups for rapid prototyping of new ideas
- Applied Agile methodology principles to manage workflow efficiently and effectively
- Conducted user research studies, including usability testing, interviews, and surveys, to gather insights into user behavior and preferences
- Collaborated with cross-functional teams, including designers and product managers, to integrate user feedback into the design and development process
- Utilized both qualitative and quantitative research methods to inform decision-making throughout the product lifecycle
- Led workshops and presentations to share research findings with stakeholders and facilitate discussions on design improvements.

UX/UI Designer(Remote), 05/2019 to 08/2020
HKNGTech,India

- Optimized website layouts for better usability and mobile responsiveness, increasing traffic and user satisfaction.
- Collaborated with cross-functional teams to ensure cohesive branding across all marketing materials.
- Streamlined design processes, resulting in increased efficiency and faster project completion times.

- Presented creative solutions to client challenges, resulting in high levels of client satisfaction and repeat business opportunities.

Small Business Owner, 05/2016 to 06/2018
SAS Designer Wear - New Jersey

- Collaborated with diverse clients, designing and tailoring bespoke outfits for various special occasions.
- Managed daily operations for a successful small business, ensuring efficient processes and quality services.

Tutor, 03/2013 to 08/2016
WyzAnt Tutoring - New Jersey

- Increased student comprehension by utilizing personalized teaching methods and adapting to individual learning styles.
- Promoted critical thinking skills through engaging activities and consistent reinforcement of complex concepts.

Merchandiser, 03/2013 to 08/2016
Native Intimates - New York

- Managed inventory levels with regular monitoring, ordering, and stock replenishment for optimal product availability.
- Collaborated with store management to develop promotional plans and execute timely merchandise resets.

Diploma Teacher, 01/2007 to 02/2008
SJP Collage

- Provided educational support to students in classroom and home settings.
- Developed strong relationships with students, parents, and colleagues by maintaining open lines of communication and fostering a supportive learning environment.

EDUCATION

Diploma in UX/UI Design : Diploma in UX/UI Design, 01/2020
Bridge UX Studio - India

Certification : UX/UI Using Figma Software, 06/2019
Udemy

Master of Science in Fashion And Apparel Design
Punjab Technical University - India